

FOR IMMEDIATE RELEASE

SafeBeat to Conduct Preventative Heart Screening for {Organization Name}

{City, State}, {Publish Date} - **SafeBeat**, in collaboration with {Organization Name}, will provide preventative heart screenings to {Demographic Being Screened} in {Month of Screening}. Each student will be given the opportunity to be screened for potential underlying heart defects that may lead to sudden cardiac death. All heart screenings will include child/family medical history, bi-lateral blood pressure, body mass index (height and weight), and a 12-lead electrocardiogram ([EKG](#)). This information will further supply data to help detect and prevent obesity and hypertension. No child will be left out because of the inability to pay.

While this service is not a requirement for athletic participation, {Organization Name} highly recommends that all parents of public middle and high school students in the {Service Area/School district} please consider registering their child for this heart screening service. This preventative heart screening does not replace the standard physical but is in addition to it. Parents are encouraged to register their child whether their child has received a standard physical or screening before or not. Registration is available through the **SafeBeat** website at www.safebeat.org.

About SafeBeat

SafeBeat is an initiative that establishes local and regional *preventative heart screenings* along with heart health education and emergency action planning resources to directly target three major long-standing epidemics in America's youth: sudden cardiac arrest, hypertension, and obesity. **SafeBeat** collaborates with local hospitals, medical professionals, schools, individuals, and businesses to allow them to bring the **SafeBeat** Initiative to communities. This is in an effort to detect underlying heart conditions in youth that may lead to sudden cardiac death and to create a healthier generation. To learn more about **SafeBeat** and get involved please visit their website at www.safebeat.org and be sure to follow them on Facebook www.facebook.com/safebeat4life, Instagram [@safebeat4life](https://www.instagram.com/safebeat4life), and Twitter [@safebeat4life](https://twitter.com/safebeat4life).

About {Organization Name}

{Organization Boiler Plate}

CONTACT

Melissa Strawn
Executive Assistant
SafeBeat
229.632.5004
mstrawn@safebeat.org
www.safebeat.org