

Sudden Cardiac Arrest (SCA)

The Facts:

Approximately 20 children between the ages of 6 & 18 will die today from sudden cardiac arrest (SCA) caused by a cardiac arrhythmia syndrome (CAS).

Each year, approximately 7,000 young Americans ages 6-18 die from SCA.

1 out of every 143 children has a cardiac arrhythmia syndrome.

Two thirds of SCA deaths occur in people without any prior indications of heart disease.

In 80% of cases the first symptom is the fatal collapse.

The sensitivity of an ECG/EKG when looking for hypertrophic cardiomyopathy (HCM), the leading cause of sudden unexpected death in adolescents, is 95%.

Sudden Unexpected Death is three times more prevalent in young athletes than non-athletes.

African Americans are more likely to suffer from SCA than Caucasians and have less than a 1 percent chance of surviving, versus a 5 percent chance in the general population.

A defibrillator must be used within 4 minutes of someone having a coronary episode in order to save their life. For every minute that passes without defibrillation, a person's chances of survival decrease by 10%.

Cardiac arrhythmia syndromes (CAS) are genetic and hereditary.

Once a CAS is detected and 1st and 2nd degree family members are tested, an average of nine additional cases are found.

Once diagnosed, most syndromes are treatable, and individuals can have normal life spans and lifestyles.

PLACE
STAMP
HERE

SafeBeat, Inc.
"Screening Hearts, Saving Lives"

1182 Lakes Blvd. ~ Lake Park, GA 31636
PO Box 238 ~ Lake Park, GA 31636



SafeBeat™

"Screening Hearts, Saving Lives"



www.safebeat.org

1182 Lakes Blvd. PO Box 238
Lake Park, GA 31636

229-632-5004

WHAT IS SAFEBEAT?

SafeBeat is a national initiative that establishes local and regional *preventative heart screenings* in an effort to prevent sudden cardiac death in youth and create a healthier generation throughout America's public middle and high school systems. Sudden cardiac arrest is the **#1 killer** of students and student athletes on school campuses. The majority of these deaths can be prevented! Our mission is that no family suffers the loss of a child because of sudden cardiac arrest.

WHAT MAKES US DIFFERENT?

- ♥ We offer free preventive heart screenings for students at public middle and high schools.
- ♥ Proven platform to help prevent sudden cardiac arrest.
- ♥ State of the art cardiac screening software for a stream-lined screening process with trackable results.
- ♥ Convenient onsite testing.
- ♥ Directly impacts the local community.
- ♥ Local pediatric cardiology collaboration for follow-up care as needed for the insured, under-insured and un-insured.
- ♥ Opportunity for local businesses to support an initiative with trackable results.
- ♥ \$0 corporate dollar sponsorship opportunity for applicable corporations.

What is a child's life worth? ... priceless!!

A Simple Test Could Save Your Life or the Life of a Loved One

Most heart defects are not typically detected by the standard physical examination. Our preventative non-invasive heart screening can help identify those at risk of an underlying cardiac condition. In addition, we help detect the presence of hypertension and obesity. *Most heart conditions are detectable and treatable.*

The SafeBeat Initiative offers a safe and painless preventative heart screening that includes the following components:

HEART SCREENING SERVICES:

- ♥ Personal & family heart health questionnaire
- ♥ Bi-lateral blood pressures (BP)
- ♥ Height/weight (BMI)
- ♥ 12-lead electrocardiogram (ECG)
- ♥ Screenings over-read by pediatric cardiologist
- ♥ Trackable screening results
- ♥ Results are sent directly to parent/guardian

EDUCATIONAL RESOURCES:

- ♥ Risk factor assessment
- ♥ Symptom recognition
- ♥ CPR/AED phone app
- ♥ Monitor watches for high risk

EMERGENCY PREPAREDNESS RESOURCES:

- ♥ Resources for AED placement and training
- ♥ Resources for CPR training
- ♥ Resources for cardiac emergency response plans
- ♥ Resources for warning signs and risk factors

FOLLOW UP CARE:

- ♥ Local pediatric cardiology collaboration
- ♥ Follow up appointments, and assistance to the under & un-insured if needed. *(No one will be denied follow-up care based on inability to pay.)*



One person can easily sponsor *One* child for as little as \$1 per week to potentially save *one* child's life. We would be honored for you to become one of our *One2One* life savers!

In addition, if you would like to sponsor a child in memory or honor of someone, you may provide a photo of them or of yourself, when you sign up to participate as a One2One Life Saver.

www.safebeat.org/one2one



AmazonSmile is a simple and automatic way for you to support *SafeBeat* every time you shop, at no cost to you. When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price to your favorite charitable organization!

Contact Us

SafeBeat, Inc.

info@safebeat.org

Like us on Facebook
Follow us on Instagram & Twitter
[@safebeat4life](https://www.instagram.com/safebeat4life)