

Sudden Cardiac Arrest (SCA)

The Facts:

Approximately 20 youth between the ages of 6 & 25 will die *today* from sudden cardiac arrest (SCA).

Each year, approximately 7,000+ young Americans ages 6-25 die from SCA.

1 out of every 300 children has a cardiac arrhythmia syndrome.

Two thirds of SCA deaths occur in people without any prior indications of heart disease.

Sudden cardiac arrest is the *#1 killer* of student athletes and students on school campuses.

The sensitivity of an ECG/EKG when looking for hypertrophic cardiomyopathy (HCM), the leading cause of sudden unexpected death in adolescents, is 95%.

African Americans are more likely to suffer from SCA than Caucasians and have less than a 1 percent chance of surviving, versus a 5 percent chance in the general population.

A defibrillator must be used within 4 minutes of someone having a coronary episode in order to save their life. For every minute that passes without defibrillation, a person's chances of survival decrease by 10%.

Most cardiac arrhythmia syndromes (CAS) are genetic and hereditary.

Once a CAS is detected and 1st and 2nd degree family members are tested, an average of nine additional cases are found.

Once diagnosed, most syndromes are treatable, and individuals can have normal life spans and lifestyles.

"About 8 times more deaths occur in non-athletic kids than athletic kids and so I believe all kids should be screened." ~Sunita Ferns Pediatric Electrophysiologist

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SafeBeat™

"Screening Hearts, Saving Lives"



www.safebeat.org

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WHAT IS SAFEBEAT?

SafeBeat is a national initiative that establishes local and regional *preventative heart screenings* in an effort to prevent sudden cardiac death in youth and create a healthier generation throughout America's school systems. Sudden cardiac arrest is the **#1 killer** of student athletes and students on school campuses.

The majority of these deaths can be prevented! Our mission is that no family suffers the loss of a child because of sudden cardiac arrest.

WHAT MAKES US DIFFERENT?

- ♥ We provide affordable preventative heart screenings for all youth. (*typically ages 11-25.*)
- ♥ Proven platform to help prevent sudden cardiac arrest.
- ♥ State of the art cardiac screening software for a stream-lined screening process with trackable results.
- ♥ Convenient onsite testing.
- ♥ Directly impacts the local community.
- ♥ Local pediatric cardiology collaboration for follow-up care as needed for the insured, under-insured and un-insured.
- ♥ Opportunity for local businesses to support an initiative with trackable results.
- ♥ \$0 corporate dollar sponsorship opportunity for applicable corporations.

A Simple Test Could Save Your Life or the Life of a Loved One

Most heart defects are not typically detected by the standard physical examination. Our preventative non-invasive heart screening can help identify those at risk of an underlying cardiac condition. In addition, we help detect the presence of hypertension and obesity. *Most heart conditions are detectable and treatable.*

The SafeBeat Initiative offers a safe and painless preventative heart screening that includes the following components:

HEART SCREENING SERVICES:

- ♥ Personal & family heart health questionnaire
- ♥ Bi-lateral blood pressures (BP)
- ♥ Height/weight (BMI)
- ♥ 12-lead electrocardiogram (ECG)
- ♥ Screenings over-read by pediatric cardiologist
- ♥ Trackable screening results
- ♥ Results are sent directly to parent/guardian

EMERGENCY PREPAREDNESS RESOURCES:

- ♥ Resources for AED placement and training
- ♥ Resources for CPR training
- ♥ Resources for cardiac emergency response plans
- ♥ Resources for warning signs and risk factors

Contact Us

SafeBeat

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@safebeat4life



One person can easily sponsor **One** child for as little as \$1 per week to potentially save **one** child's life. We would be honored for you to become one of our **One2One** life savers!

In addition, if you would like to sponsor a child in memory or honor of someone, you may provide a photo of them or of yourself, when you sign up to participate as a One2One Life Saver.

www.safebeat.org/one2one



When you shop at smile.amazon.com, you'll find the exact same low prices, vast selection, and convenient shopping experience as Amazon.com, with the added bonus that Amazon will donate a portion of the purchase price **SafeBeat!**



Make a donation to **SafeBeat** and save hundreds everywhere you love to shop, dine, and travel with your greenback membership! As a member, you have access to over 350,000 greenback offers.



Now you can wear our gear while supporting our efforts! CLOZTALK donates 20% of net proceeds back to **SafeBeat** on all purchases of our branded apparel.

To learn more about any of these programs, please visit our website! Select "Support" > "Ways to give".